

WNER



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 8-2-49

Call letters WNER

Location: Live Oak, Florida

WNER RADIO, INC. (AL 2-17-67

xNORMAN O. PROTSMAN (AL 1-14-53 EFF: 2-7-53

Name of licensee xJOHN A. BOLING, tr/as LIVE OAK BROADCASTING COMPANY

Transmitter location ON U.S. HIGHWAY 90, 0.8 MILE EAST OF CITY LIMITS, LIVE OAK, FLA.
(CP 9-14-48)(Lic. 8-2-49)Main studio location ON. U.S. HIGHWAY 90, 0.8 MILE EAST OF CITY LIMITS, LIVE OAK, FLORIDA
FCC-65 (CP 9-14-48)(Lic. 8-2-49)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
B3-P-5254	5-6-48	1450	250w	U	
	ORDER ISSUED. CP for a new station granted subj. filing MP for approval T site and antenna and provided no opr. commenced until sta. WGOV ceases to opr. on 1450 kc.				
B3-P-5254 BMP-4089	9-14-48	1450	250w	U	11-14 5-14-49
	Mod. CP (5254) for approval of antenna, T and studio site. (COND. CLAUSE)				
BMP-4445	3-10-49	1450	250w	U	11-14 5-14-49
	Mod. CP (5254 as mod) to make changes in vertical antenna. (COND. CLAUSE)				
BMP-4602	5-17-49				
	Mod. CP (5254 as mod) for ext. of completion date. (COND. CLAUSE)				
					11-14 6-15-49
BL-3713	8-2-49	1450	250w	U	8-2 2-1-51
	Lic. to cover CP (5254 as mod) for a new station (COND. CLAUSE)				
BS-2313	1-29-51	Extension of license			2-1 6-1-51
BR-2313	5-23-51	1450	250w	U	5-23 2-1-54
BAL-1484 EFF:	1-14-53 2-7-53	Vo. assignment of license to NORMAN O. PROTSMAN			
BR-2313	1-20-54	1450	250w	U	2-1 2-1-55
BP-9408	9-22-54	1390	1kw	Day	11-22 5-22-55
	C.P. chg. freq.; incr. power; chg. hrs. of oper.; new T and ant. changes				
Telegram	1-31-55	No action taken on renewal application. Continued operation authorized until final determination on renewal.			
BMP-6754 (1)	1-20-55	Mod. of CP(9408) to change type trans. and extension of C & C dates			3-20-55 9-20-55
BR-2313	2-16-55	Renewal of license			2-16 2-1-58
BL-5627	3-4-55	1390	1kw	Day	3-4 2-1-58
	Lic. cover CP (BP-9408, as mod.) chg. freq. inc. power. change hours of op., install new trans. & make changes in antenna system.				
BP-9974	9-28-55	1250	1kw	Day	11-28-55 5-28-56
	CP to chg. freq., and make changes in antenna system.				

June 1954

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BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W N E R

Name of licensee NORMAN O. PROTSMAN

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BL-6140 (1)	6-4-56	Lic. to cover CP(BP-9974) to change frequency/& make changes in the antenna system. (1250kc)			
BR-2313	1-22-58	1250kc	1kw	Day	to 2-1-61
	1-25-61	Commission deferred action on renewal pending further consideration.			
BR-2313	2-23-61	Renewal of License		2-23	2-1-64
BZ-4612 (1)	5-9-62	Authority to determine operating power by direct measurement of antenna power.			
	1-29-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-2313	10-29-64	1250kc	1kw,	Day	10-29 2-1-67
BR-2313	1-13-67	Renewal of License		2-1	2-1-70
BAL-5974	2-17-67	Voluntary assignment of license to WNER RADIO, INC.			
TELEGRAM	10-17-67	PSA	500w		
BR-2313(L)	1-29-70	Renewal & NDEA			2-1-73
EBSA	5-25-72				
BZ-8067(L)	6-14-72	DIRECT MEASUREMENT			
BR-2313(S)	1-31-73	RENEWAL			2-1-76
BZ-8496(1)	3-10-74	Direct Measurement			2-1-76
COMTEL	6-20-75	Delete obstruction markings & lighting			
BR-2313(L)	9-23-76	Renewal of license		2-1-79	
BR 780927	UV 1-31-79	(S) REN.OF LICENSE			2-1-82

APPLICATION RECORD - BROADCASTING

Call W N E R
 Letters New

Name JOHN A. BOLING, tr/as LIVE OAK BROADCASTING COMPANY
(PO Live Oak, Florida)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-5254	9-11-46	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1450kc Power: 250w Hours of operation: Unlimited Trans. location: To be determined-Live Oak, Florida Studio location: same Contingent upon the request to change WGOV to 950kc.	Docket # 8117	
Rec'd	9-13-46		GRANTED	5-6-48
Filed	9-13-46		after being removed from the hearing docket, subj. to filing MP for approval of T site and antenna, and provided that no operation be commenced until WGOV ceases to operate on 1450kc. ORDER ISSUED.	
			Issued with MP 4089	

Transmitter-Gates 250-C

L.C. McCall, Engr.
2005 Marion Street
Valdosta, Ga.

APPLICATION RECORD - BROADCASTING

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Call

Letters W.N.E.R.Name JOHN BOLING, tr/as LIVE OAK BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4089 Rec'd Filed	7-26-48 7-29-48 7-29-48	Mod. of C.P. (B3-P-5254, which authorized a new standard broadcast station) to change type of transmitter (RCA 250-K) and for approval of antenna, transmitter and studio location as 0.8 miles East of Live Oak city limit on US Highway # 90, Live Oak, Florida.	GRANTED subj. to cond. that no opr. be commenced until WGOV, Valdosta, Ga. ceases to opr. on 1450 kc.	9-14-48
BMP-4445 Rec'd Filed	1-29-49 2-3-49 2-3-49	Modification of C.P. (B3-P-5254, as mod., which authorized a new standard broadcast station) to make changes in vertical antenna.	GRANTED re waiver 3.30(a) to permit identification of location as Live Oak, Fla.	3-10-49
BMP-4602 Rec'd Filed	5-10-49 5-11-49 5-11-49	Mod. of C. P. (B3-P-5254, as mod., which authorized a new standard broadcast station) for extension of completion date from: 5-14-49 <u>TO</u> : 6-15-49.	GRANTED re waiver 3.30(a)	5-17-49

APPLICATION RECORD - BROADCASTING

#3

Name JOHN BOLING, tr/as LIVE OAK BROADCASTING COMPANYCall
Letters W N E R

File No.	Dated	Application for	Action	
			Nature	Date
BL-3713 Rec'd Filed	6-8-49 6-10-49 6-13-49	License to cover C.P. (B3-P-5254, as mod.,) which authorized a new standard broadcast station.	GRANTED re waiver to permit identification of its location as Live Oak, Florida	8-2-49 Sec. 3.30(a)
BR-2313 Rec'd	11-30-50 12-4-50	Renewal of license	GRANTED	5-23-51
BAL-1484 Rec'd Filed	12-19-52 12-22-52 12-22-52	Voluntary assignment of license to Norman O. Protsman.	GRANTED EFF:	1-14-53 2-7-53
BR-2313 Rec'd Filed	11-4-53 11-5-53 11-5-53	Renewal of License	Granted	1-20-54

APPLICATION RECORD - BROADCASTING

Name NORMAN O. PROTSMAN

Call
Letters W N E R

File No.	Dated	Application for	Action	
			Nature	Date
BP-9408 Rec'd Filed	7-24-54 7-29-54 7-29-54	Construction permit to change frequency from 1450kc to 1390kc; increase power from 250w to 1kw; change hours of operation from Unlimited to daytime, install a new transmitter (RCA BTA 1M) and make changes in the antenna system.	GRANTED	9-22-54
BMP-6754 Rec'd Filed	1-10-55 1-17-55 1-17-55	Modification of construction permit (BP-9408) which auth. change in frequency; increase power; change hours of operation; install a new transmitter and make changes in the antenna system) for change in type transmitter (Collins 20V).	GRANTED	1-20-55

#5 APPLICATION RECORD - BROADCASTING

Call
Letters W N E R

Name NORMAN O. PROTSMAN

File No.	Dated	Application for	<u>Action</u>	
			Nature	Date
BR-2313 Rec'd Filed	1-10-55 1-19-55 1-19-55	Renewal of License	GRANTED	2-16-55
BL-5627 Rec'd Filed	2-1-55 2-3-55 2-3-55	License to cover construction permit (BP-9408, as modified) which authorized change frequency, increase power, change hours of operation, install a new transmitter and make changes in the antenna system.	GRANTED	3-4-55
Bp-9974 Rec'd Resub. Rec'd Filed	6-28-55 6-30-55 6-28-55 7-11-55 7-11-55	Construction permit to change frequency from 1390kc to 1250kc and make changes in the antenna system (increase in height) W. J. Holey, Engr., Atlanta, Ga.	RETURNED GRANTED	7-5-55 9-28-55

FORM BC-121
FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Name NORMAN O. PROTSMAN

Call
Letters W N E R

File No.	Dated	Application for	Action	
			Nature	Date
Rec'd	10-28-55	Modification of construction permit (BP-9974 which auth. change frequency & make change in the antenna system) to make changes in the antenna system.	RETURNED Unnecessary	11-3-55
	10-31-55			
		W.J. Holey, Engr.		
BL-6140 Rec'd Filed	4-16-56 4-18-56 4-18-56	License to cover construction permit (BP-9974) which authorized a change in frequency and to make changes in the antenna system.	GRANTED	6-4-56

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters W-N-E-RName NORMAN O. BROTSMANLive Oak, Fla.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2313 Rec'd Filed	11-1-57 11-6-57 11-6-57	Renewal of License	GRANTED	1-22-58
BR-2313 R & F	11-2-60 11-7-60	Renewal of license.	GRANTED	2-23-61
BZ-4612 R. & F.	11-27-61 11-28-61	Authority to determine operating power by direct measurement of antenna power. atty- Mallyck and Bernton	GRANTED	5-9-62
BR-2313 Rec'd Filed	11-4-63 11-6-63 11-6-63	Renewal of license	GRANTED	10-29-64
BR-2313 R & F	10-20-66 11-3-66	Renewal of license. Atty: Mallyck & Bernton	GRANTED	1-13-67
EAL-5974 R & F (Form 316)	1-20-67 1-26-67	Voluntary assignment of license to WNER RADIO, INC. Atty - <u>Mallyck & Bernton</u>	GRANTED	2-17-67

APPLICATION RECORD - BROADCASTING

Call
Letters WNER

Name WNER RADIO, INC.
LIVE OAK, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2313 R & F #553593 \$75 P. N.	10-31-69 11-3-69 11-3-69 DEC 2 1969	Renewal of License Atty: E. Theodore Mallyck (Mallyck & Bernton)	GRANTED	1-29-70
BZ-8067 R & F DM PRESS	4-26-72 4-28-72 5-11-72 JUN 12 1972	Direct Measurement Atty: Mallyck & Bernton	GRANTED	6-14-72
BR-2313 R & F PN PRESS # NOV 24 1972	10-18-72 11-1-72 11-1-72	Renewal of License Atty: Mallyck & Bernton AMENDED 1-5-73 re: commercial; policy: equal employment program	GRANTED	1-31-73
BZ-8496 XXXX Rec'd Amend & File DM PRESS 1 MAR 1974	1-7-74 1-10-74 3-5-74 1-22-74	Direct measurement corrected coordinates	GRANTED	3-10-74

Form BC-121
September 1969
12-49

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APPLICATION RECORD - BROADCASTING

1250 kc

Call
Letters WNER

Name WNER RADIO, INC.
LIVE OAK, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2313 R & F PN Recd. PRESS	9-12-75 9-22-75 " SEP 2 1975	RENEWAL OF LICENSE E.T.Mallyck, Atty.	GRANTED	9-23-76
BR 780927UV PRESS	DEC 11 1978	RENEWAL OF LICENSE E.T.Mallyck, Atty.	GRANTED	1-31-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

